

Career History

Wonbeen Lee / AI / Global Product Manager

Enterprise SaaS, Agentic AI, and the systems that carry products to release.

emro / Global Product Manager

Sep 2024 Present / Seoul, South Korea

I joined through global technical and product documentation and expanded into product planning across SRM/S2P workflows and AI features. The role now spans product definition, cross-functional delivery, Agentic AI productization, and repeatable Product Ops.

Core responsibilities

- Product planning - Frame ambiguous needs into product problems, scope, requirements, UX flows, policies, and release-ready decisions.
- AI productization - Translate AI and engineering capability into permission-aware behavior, human-review gates, evidence visibility, failure paths, and safe next actions.
- Cross-functional delivery - Connect planning with Design, Engineering, QA, release communication, demos, and post-release follow-through.
- Product Ops - Build reusable Jira/Confluence practices for intake, planning, handoff, review, QA, release, and evidence tracking.

Selected product work

- Item 360 View - Led Item 360 product planning across Phase 1 and Phase 2: first making multi-dimensional item context accessible from across the product, then improving query-state setup and onward navigation to related documents and work.
 - Agentic AI Procurement Automation - Defined product behavior across procurement automation workflows, including permissions, review gates, evidence visibility, and bounded execution.
 - AI Workplace - Supported productization and release across permission/role handling, multilingual behavior, QA and demo readiness, and post-release follow-through.
 - Configurable Home by Business Personas - Productized a role-based home and widget system while building on initial design work led by the design organization.
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GC COMPANY Corp. / B2B Business Developer Intern

Mar 2024 - Aug 2024 / Seoul, South Korea

The role developed my ability to translate commercial urgency into clear ownership, structured coordination, and delivery follow-through across multiple stakeholders.

Core responsibilities

- B2B coordination - Connected enterprise client needs with external partners and internal Product, Design, and Development stakeholders.
- Execution follow-through - Turned time-sensitive requests into concrete next steps, owners, and delivery follow-through.

Selected product work

- Enterprise B2B execution - Supported cross-functional execution around an enterprise contract opportunity and exceeded internship performance targets.

DiningCode / Product Manager Intern

Mar 2022 - Jun 2022 / Seoul, South Korea

This role was an early product-management experience centered on behavior analysis, discovery UX, and measuring the effect of a search/filter redesign.

Core responsibilities

- Behavior analysis - Analyzed search and filter usage to identify usability opportunities.
- Discovery UX - Contributed to a redesign of the search/filter experience and its product follow-through.

Selected product work

- Search / filter redesign - The public career record associates the redesign with +25% page views, +300% CTR, and +30% advertising revenue.

Strengths across roles

Strengths across roles

- Structure ambiguity - Turn unclear needs into scope, ownership, and actionable requirements.
- Connect functions - Keep commercial, product, design, engineering, and QA work moving around a shared decision.
- Make judgment inspectable - Prefer explicit scope, review points, evidence, and release follow-through over vague completion claims.

Independent products

Independent products

- Prompt Hotbar - Built and shipped an AI prompt retrieval product with coding agents, owning product decisions, change review, testing, PR/CI, and production deployment; prioritized browser-local preference memory before account/backend complexity.
- Moawordle - Co-built and operated a consumer word game that reached 50,000 cumulative users and 180,000 plays.

Languages

Languages

- Korean - Native
- English - Professional working proficiency · OPIc IH · TOEIC 890
- Japanese - Limited working proficiency · JLPT N3