

Wonbeen Lee

AI / Global Product Manager

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LinkedIn · GitHub

Global Product Manager at emro working on Caidentia, enterprise SRM/S2P SaaS, and Agentic AI. I turn complex procurement workflows into product scope, requirements, UX/policy decisions, and cross-functional release plans. My recent work spans Item 360 View, Agentic AI procurement automation, and repeatable Product Ops. In independent environments, I also extend my PM practice into implementation, validation, PR/CI, and production deployment with coding agents.

EXPERIENCE

emro · Global Product Manager

- Sep 2024 – Present · Seoul, South Korea
- Led end-to-end product planning for Item 360 View, from problem framing and UX/requirements through engineering review, QA, release, and post-release iteration.
  - Productized Agentic AI capabilities across Caidentia procurement workflows, translating AI/engineering outputs into product requirements, permission boundaries, human-review gates, evidence visibility, QA scope, and release-ready UX.
  - Built repeatable Jira/Confluence Product Ops practices connecting intake, planning, design/engineering handoff, QA, release, and post-release follow-through across teams.

Good Choice Company · B2B Business Developer Intern

- Mar 2024 – Aug 2024 · Seoul, South Korea
- Coordinated cross-functional B2B execution across enterprise clients, external partners, and internal Product, Design, and Development teams, supporting an enterprise contract and exceeding internship performance targets.

DiningCode · Product Manager Intern

- Mar 2022 – Jun 2022 · Seoul, South Korea
- Contributed to a search/filter redesign associated with +25% page views, +300% CTR, and +30% advertising revenue.

SELECTED PRODUCT WORK

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| <p><b>Item 360 View</b></p> <p>emro · Caidentia · Product planning lead · 2026</p> <ul style="list-style-type: none"><li>Planned an item-level 360° view that brings transaction, unit-price, contract, and supply history into one workflow for faster item-level analysis.</li></ul>                                                                                                | <p><b>Agentic AI Procurement Automation</b></p> <p>emro · Caidentia · Product planning &amp; productization · 2026</p> <ul style="list-style-type: none"><li>Defined product behavior across RFx drafting, supplier recommendation/selection, and PO creation workflows, including permissions, human-review gates, evidence visibility, and safe execution policies.</li></ul>            |
| <p><b>Renewal Home by Business Personas</b></p> <p>emro · Caidentia · Productization &amp; release · 2025</p> <ul style="list-style-type: none"><li>Productized a role-based home and widget system for procurement personas, connecting requirements, development coordination, QA, release, and demo needs while building on initial design work led by the design group.</li></ul> | <p><b>AI Workplace   Chat, Agent, RAG Studio</b></p> <p>emro · Caidentia · Productization &amp; release · 2025–2026</p> <ul style="list-style-type: none"><li>Evolved the 2025 beta Agentic AI feature set toward an integrated AI Workplace, connecting permission and role handling, multilingual behavior, release scope, QA/demo readiness, and post-release follow-through.</li></ul> |

ADDITIONAL INDEPENDENT EVIDENCE

- Prompt Hotbar**  
Built and shipped an AI prompt retrieval product with coding agents, owning product decisions, change review, testing, PR/CI, and production deployment; prioritized browser-local preference memory before account/backend complexity.
- Moawordle**  
Co-built and operated a consumer word game that reached 50,000 cumulative users and 180,000 plays.

CAPABILITIES

- Product Strategy** Product strategy · discovery · roadmapping · requirements · B2B SaaS · SRM/S2P · enterprise workflows
- AI Product** Agentic AI · LLM product design · prompt/workflow design · human-in-the-loop UX · evaluation/review · guardrail/permission design
- Product Ops** Jira/Confluence systems · intake-to-release workflow · cross-functional delivery · handoff/review standardization · AI-enabled work systems & team enablement
- AI prototyping & building** Coding agents · Git/GitHub · PR-based development · testing · CI/CD · MCP · production deployment
- Tools** Jira · Confluence · Figma · Slack · Notion · Google Analytics · AI coding / prototyping tools

EDUCATION

- Konkuk University**  
Mar 2017 – Feb 2025  
B.A. Communication & Media Studies — GPA 3.64/4.0  
B.A. Human ICT (Interdisciplinary Major) — GPA 3.91/4.0  
Full Merit Scholarship recipient
- University of Washington**  
Sep 2022 – Jun 2023  
Global Business Certificate — GPA 3.86/4.0  
Coursework: Project Management · Marketing · Organizational Behavior

LANGUAGES

- Korean**  
Native
- English**  
Professional working proficiency · OPIc IH · TOEIC 890
- Japanese**  
Limited working proficiency · JLPT N3

AWARDS & RECOGNITION

- Core Value Award — Frontier Spirit**  
emro · Jan 2026
- Pre-Startup Package — Excellence Award**  
Korea Institute of Startup & Entrepreneurship Development · Nov 2021
- The Next Century Humanities Scholarship**  
Korea Student Aid Foundation · Jan 2016
- Digital Idea Market — Excellence Award**  
KB Securities · May 2022
- Campus CEO Capstone Awards — Excellence Award**  
Seoul Business Agency · Jun 2021

CREDENTIALS

- Global Business Certificate**  
University of Washington · Jun 2023
- Brand Academy Certificate**  
Korea Customer Council · Dec 2020
- Craftsman Information Processing**  
HRD Korea · May 2020